



AARON PUTZE, APR
SPEAKER | AUTHOR | COACH

From baling hay to sorting pigs as a youth growing up on a northwest Iowa farm, Aaron learned first-hand and early in life the importance of hard work, showing up, and keeping your word. Those lessons continue to serve him well as a leader, dad, and volunteer.

Aaron is a 30-year veteran of the ag communications profession, serving as Chief Officer of Brand Management & Engagement for the Iowa Soybean Association. He's the author of two books and a popular speaker, consultant, and work-life coach. Aaron holds a BA in public relations from the University of Northern Iowa and Supervisory Leadership Certificate from Drake University and is an accredited public relations professional.

Aaron enjoys traveling, gardening, and spending time with family. He and his wife Crystal and children Garrett, Grant, and Jaelyn (JAY-lin) live in Waukee, Iowa.



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