

DESERT OASIS



AN INCENTIVE TRIP EXCLUSIVELY FOR LONG-TERM CARE PRODUCERS

ANDAZ RESORT | SCOTTSDALE, ARIZONA | APRIL 7 - 11, 2025

Past the tumbleweeds, beyond the thicket of cacti, you hear a distant yet distinctive sound. It's a flowing stream, calling to you, inviting you to a place where palm trees reach into the skyline, desert flowers bloom in abundance and a sense of serenity abounds.

When you complete your own journey through a year of business, crossing terrains with skill and accomplishment, you've earned your own place of tranquility, a chance to rest and rejuvenate while also taking stock of the obstacles you've overcome.

This year that spot is The Andaz Resort Scottsdale, a true desert oasis. Situated on 23 acres of artful mid-century modern design, The Andaz is home to private suites and bungalows amid a calming Sonoran setting. Minutes away from Downtown Scottsdale, the resort is host to three pools, a full spa and glass box exposition kitchen, Weft + Warp.

Earn your spot on this patch of peace, this hospitable hotspring. Qualify for the 2025 LTC Incentive Trip to Scottsdale, Arizona, and join us in a Desert Oasis.

HOW TO QUALIFY

Be one of the top 10 long-term care producers to have a minimum of \$150,000 in ANBP (Annualized New Business Premium) with a minimum placement rate of 60%.

QUALIFICATION PERIOD: JANUARY 1, 2024 THROUGH DECEMBER 31, 2024

- Business must be placed (in force) by December 31, 2024
- Mutual of Omaha will determine who qualifies for the trip after January 25, 2025

ELIGIBLE PRODUCTS*

- All traditional individual long-term care products (MutualCare Custom and MutualCare Secure Solutions) underwritten by Mutual of Omaha count toward qualification for this incentive
- You will earn one incentive credit for each \$1 of ANBP

ADDITIONAL DETAILS

- Awards will be determined by Mutual of Omaha in accordance with its records and in its sole discretion
 - You must be currently contracted and actively representing Mutual of Omaha at the time of award
 - Your account must be in good standing with Mutual of Omaha's Regulatory Affairs at the time of the award
 - Eligibility is subject to the approval of the Chief Compliance Officer
 - This contest is subject to any and all applicable laws and may be cancelled or modified by Mutual of Omaha in its sole discretion
 - The contest is void where prohibited by law
 - Any costs or prizes earned or amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Costs include air travel, lodging, gifts and any cash or cash spending allowances, if applicable
 - Although eligibility for an invitation is based on production requirements during 2024, the invitation will be provided during 2025. Any awards under this promotion will be awarded in the year following the year in which they are earned
 - Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason
 - Confidential or proprietary information as defined in your sales agreement does not include information relating to any incentive travel award
 - You are responsible for any compensation disclosure obligations you may have governing relationships with your clients
 - Incentive travel may not be delayed and may not be substituted for any other award
 - Any trademarks used within this contest associated with any prizes belong to such third parties. They are not associated with Mutual of Omaha and do not sponsor or endorse this promotion
 - Invitations are not redeemable for cash; an invitation to the Mutual of Omaha Long-Term Care Trip is not transferable
- *Business must be placed Annualized New Business Premium (ANBP) on new business minus any ANBP chargebacks resulting from first-year cancellations.*

THE LTC CROWN CLUB

Get the royal treatment in the VIP program exclusively for our top long-term care producers. If you place among our top 10 long-term care producers in 2024, you will gain top-tier access to LTC resources as a member of the LTC Crown Club. Perks that include:

- Quarterly calls with Mutual of Omaha leadership and direct access to your own concierge team
- Top-priority status assignment on your cases with overnight delivery of policies upon issue
- Exclusive access to special underwriting quote and case management status lines
- Plus additional perks

