

# keep things green this fall

Get more out of your sales with this bonus opportunity.

The more you sell, the more you earn per policy. Qualifying Allstate Health Solutions Short Term Medical (STM) plans sold between October 1, 2023, to December 31, 2023, can keep you in the green.

Get these bonuses after selling at least 15 Short Term Medical\* policies.

## Earn a bonus for every policy sold.



12 months\*  
**\$70**



12x2 plan  
**\$350**



24 month renewal  
**\$350**



36 month renewal  
**\$500**



24 month rate lock  
**\$400**



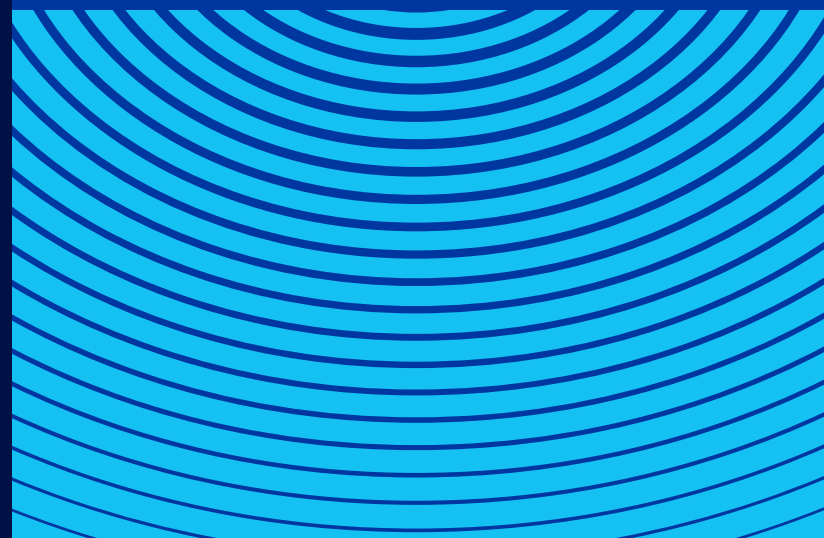
36 month rate lock  
**\$600**

## Example

Sell 50 Allstate Health Solutions Short Term Medical - 36 month rate lock policies at \$600 each.

**Bonus earned: \$30,000**

**\* NOTE:** States that have STM 12x2 or renewal durations do not qualify for the 12-month bonus. Please see next page for applicable states.



# bonus campaign guidelines



- Qualifying sales include underwritten Short Term Medical (not Guaranteed Issue or under 12 months, excluding 11 month plans in South Carolina) plans with application dates October 1, 2023, to December 31, 2023.
- Plans must be issued and in force for a minimum of three months, with premium paid, to qualify for the bonuses. Bonuses are paid monthly, lapsed policies will be subject to charge backs.
- At least 15 Short Term Medical plans must be sold during the qualifying period to earn the bonuses. Once the requirements have been met, the bonuses will apply to all applicable sales during the qualifying period.
- Agents/agencies must be appropriately licensed and appointed with the applicable underwriting company (National Health Insurance Company, Integon National Insurance Company, Integon Indemnity Corporation and American Heritage Life Insurance Company.) on the dates the sales are made and the bonuses are paid.
- Bonus payments will be made to the same agent/agency to whom the applicable commissions related to the sales of the Short Term Medical plans will be paid.
- Bonus payments will be considered taxable income and reported on recipients' FORM 1099-MISC.
- Bonuses will be paid no more than 100 days following the end of the campaign.
- All usual commission and persistency rules apply.
- Allstate Health Solutions reserves the right to cancel, suspend, and/or modify the bonus campaign at any time, as well as to make the final decision on all payments.
- Any required disclosures to brokers' clients are brokers' sole responsibility. A bonus is considered indirect compensation and will be reported as appropriate under the Consolidated Appropriations Act, 2021.
- Availability of this Short Term Medical bonus is based on the following rules:
  - Sale of 12x2 and/or renewal STM will receive bonuses in the following states: AL, AR, AZ, FL, GA, IA, IN, KS, KY, LA, MO, MS, NC, NE, OH, OK, SC, TX, UT, WV, WY.
  - Sale of 12-month STM plans in the following states will receive a bonus MT, ND, SD WI.
  - No bonus will be paid on STM sales in the following states ID, IL, MD, MI, NV, OR, TN, VA.

## Contact:

**Senior Insurance Marketing**  
**402-434-7761 or 877-800-3080**

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