



Cross Sell-A-Bration

Get your cross-selling game on with
a **\$50 bonus** per Secure Advantage
FLEX hospital indemnity application!

October 1 – December 31, 2023



FOR AGENT USE ONLY. Eligible business – Secure Advantage Flex Hospital Indemnity applications underwritten by Heartland National Life Insurance Company. Internal replacements and applications with issue ages under 64 are not eligible. Bonus is based on application date and applications must be received at the home office by 1/10/24. Bonus is only paid on active policies. Bonus will be paid to the writing agent or agency in the same method in which you receive your standard commissions. Heartland National Life, at its sole discretion, reserves the right to change the program rules and qualification requirements. Agents must be in compliance with all guidelines and state regulations, be appointed, and in good standing with Heartland. Payouts will be processed by 2/15/2024.