

**2023 Fall**

# Agent Sales Campaign

*September 1 - December 15, 2023*

**\$250  
BONUS**

**Awarded to agents on BOTH the  
Single Premium Whole Life Traditional (ICC12-SPWL0412)  
*and the*  
Single Premium Whole Life Plus (ICC12-SPWL0412)  
with premiums of \$50,000 or more per certificate.**

Life insurance certificates must be fully paid and in force by December 15, 2023.

Bonus will be awarded once applicant is approved as a member.

No limits on the number of certificates per producer. Each certificate must be on separate insureds.

One bonus per certificate regardless of premium amount above \$50,000.

New York agents are ineligible to participate due to state regulations.

Recommenders, including limited license recommenders, must abide by state licensure laws including limits on total sales.