

**EARN A**  
**10%**  
**CASH BONUS**  
WITH **UFirst**

**CELEBRATE**  
**YOUR**  
**SUCCESS**

**WITH ADDITIONAL 25% CREDITS!**

## UNLIMITED EARNING POTENTIAL FOR AMERICO AGENTS!

Americo's UFirst Rewards program pays you cash! You can now earn a **10% bonus check** on your life business. Meet the UFirst Rewards requirements by November 30, 2023, and receive a 10% bonus check in December.

Plus, you can earn an extra 25% credit for sales of our Instant Decision Term Series products - CBO 100, CBO 50, Term 125, Term 100, Continuation 10, Continuation 25, Payment Protector, and Payment Protector Continuation products from July 10, 2023, through the end of the qualification period!

### QUALIFICATIONS & REQUIREMENTS

Qualification period runs **June 1, 2023, through November 30, 2023**. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

- Earn at least 50,000 of qualified life production credits during the qualification period,
- 6-month persistency 85% or better, 12-month persistency 70% or better, and
- Premium Applied Ratio of 70% or better\*.

*Credits equal 100% of paid annualized first-year premium up to target unless otherwise specified.*

*\*Premium Applied Ratio is measured by all policies issued that receive first premium payment and remain active through the free-look period.*

To qualify for the additional 25% credit on CBO 100, CBO 50, Term 125, Term 100, Continuation 10, Continuation 25, Payment Protector, or Payment Protector Continuation, eApplications must be submitted and paid between July 10, 2023, and November 30, 2023. Does not apply to ADB or Eagle Premier Series. All other UFirst qualifications apply to this promotion.

Applications must be paid between June 1, 2023, and November 30, 2023. Life insurance production will be counted at 100% of paid annualized first-year premium up to target. Premium Applied Ratio is based on paid applications during the qualification period. Medicare Supplement, Annuities, and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.