



Start planning for summer with America's

CBO CASH CONTEST

\$50 bonus on CBO 100 & CBO 50 Applications

Get a head start on your summer planning! Earn a \$50 Cash Bonus on every CBO 100 and CBO 50 application you write. The more applications you place, the more cash you can earn. NO LIMIT!

To qualify for the \$50 bonus payment, write CBO 100 or CBO 50 using Agent Tools eApplication. Applications must be submitted and paid between April 27, 2023 and June 30, 2023.

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Applications must be submitted and paid between April 27, 2023 and June 30, 2023. Call Centers are excluded from this contest. Controlled business (immediate family members or internal replacements) does not qualify for this contest. Bonus payments will be made to the writing agent. Contest applies to CBO 100 and CBO 50 business only. The policy must be active and in force with premium still applied at the time of bonus payment. Americo, at its sole discretion, reserves the right to modify or change this promotion at any time. Agents must be in good standing with Americo at the time of payout. CBO 100 and CBO 50 (Series 325) are underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO and may vary in accordance with state laws. Some products may not be available in all states. Certain restrictions apply.

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