



UFIRST REWARDS FOR LIFE PRODUCERS

EARN YOUR CASH BONUS!

UNLIMITED EARNING POTENTIAL FOR AMERICO AGENTS!

Americo wants to pay you cash! You can earn a 10% bonus check on your life business. Meet the UFirst Rewards requirements by May 31, 2023, and receive a 10% bonus check in June.

Plus, you can earn an extra 25% credit for sales of our new Continuation 25 product from February 17, 2023, through the end of the qualification period!

QUALIFICATIONS & REQUIREMENTS

Qualification period runs December 1, 2022, through May 31, 2023. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

- Earn at least 50,000 of qualified life production credits during the qualification period,
- 6-month persistency 80% or better, 12-month persistency 70% or better, and
- Premium Applied Ratio of 70% or better*.

Credits equal 100% of paid annualized first-year premium up to target unless otherwise specified.

**Premium Applied Ratio is measured by all policies issued that receive first premium payment and remain active through the free-look period.*

To qualify for the Continuation 25 25% additional credit, Paper or eApplications must be submitted and paid between February 17, 2023 and May 31, 2023. Does not apply to Continuation 10. All other UFirst qualifications apply to this promotion.

Applications must be paid between December 1, 2022, and May 31, 2023. Life insurance production will be counted at 100% of paid annualized first-year premium up to target. Premium Applied Ratio is based on paid applications during the qualification period. Medicare Supplement, Annuities, and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.