



## Take Advantage of Aetna's 3 for 3 Lead Incentive Program



### More Apps. More Leads. More Opportunities.

Aetna's 3 for 3 Lead Incentive Program — an exclusive offer for Integrity-contracted agents!

Qualifying agents will receive lead credits to purchase high-quality leads on Integrity's LeadCENTER for every 3 successfully completed Aetna Medicare Advantage applications. Real Time Leads are now available and can be generated upon request, improving lead availability and quality.

Once your apps are submitted, you'll receive a confirmation email from Aetna on how to get started. Lead credits can be redeemed in the lead campaign of your choosing, including Real Time Leads, to help you maximize sales opportunities.

With Aetna's 3 for 3 Lead Incentive Program, you'll have access to top tier leads and help more people find great coverage!

