

February 1, 2023
–April 30, 2023

Application
Submitted
Contest

GBU Life Beef Up Your Sales Contest

See next page
for package
descriptions.

All applications
will count
EXCEPT Annual
Renewable Term
(ART). Only 1 app
per person will
be counted.

Level 5

10+ Submitted Apps (1 Life)



**The Next
Steak Sampler**

(Model #64208)



Dessert Sampler

(Model #72100)

AND

**Beautiful Cutco
8 Piece
Stainless Steel
Knife Block Set**



PLUS ... BBQ Mitt & BBQ Apron & Burger Press & BBQ Tools

Level 4

8–9 Submitted Apps (1 Life)

Choose one of these package options

Steak Sampler

(Model #65245)

The Omaha Sampler

(Model #65111)

**Super Steak
Sampler**

(Model #65375)

**Premier Steak
Sampler**

(Model #65114)

**Top
Favorites**

(Model #65374)

**PLUS ... BBQ Mitt & BBQ Apron
& Burger Press & BBQ Tools**

Level 3

6–7 Submitted Apps (1 Life)

Choose one of these package options

Simple Surf & Turf

(Model #65218)

Steak & More

(Model #70941)

**Favorites
Sampler**

(Model #65378)

**Butcher's Cut
Trio**

(Model #65551)

**Private Reserve
Favorites**

(Model #72231)

**PLUS ... BBQ Mitt & BBQ Apron
& Burger Press**

Level 2

4–5 Submitted Apps (1 Life)

Choose one of these package options

**Butcher's Cut Filet
Mignon Dinner**

(Model #69738)

Surf & Turf Meal

(Model #65644)

**Freezer Loader
with Dessert**

(Model #69737)

**Freezer Filler
Proteins**

(Model #70938)

**Filets & More
Sampler**

(Model #70939)

PLUS ... BBQ Mitt & BBQ Apron

Level 1

3 Submitted Apps (1 Life)

Choose one of these package options

**Omaha Dessert
Sampler II**

(Model #72100)

Freezer Favorites

(Model #69733)

**Seafood
Dinner for Four**

(Model #69734)

**Omaha
Sampler**

(Model #72229)

**Beef Tenderloin
Roast Meal**

(Model #69736)

PLUS ... BBQ Mitt

GBU reserves the right to substitute a package of equal value if the selected package is not available.

4254 Saw Mill Run Blvd., Pittsburgh, PA 15227-3394
412-884-5100 800-765-4428 sales@gbu.org
GBU-BEEF-FLYER-0123

GBU Life®

GBU Life Beef Up Your Sales Contest • Feb 1–Apr 30, 2023

Level 5 Package

The Next Steak Sampler Model **and** Dessert Sampler II **and** Beautiful Cutco 8 Piece Stainless Steel Knife Block Set

Model #64208

4 Butcher's Cut Filet Mignons (6 oz)
4 Ribeye Steaks (10 oz)
4 T-Bone Steaks (18 oz)

Model #72100

New York Cheesecake (2 lbs)
4 Chocolate Molten Lava Cakes (4.2 oz)
4 Sticky Toffee Cakes (4.9 oz)
4 Individual Chocolate Souffles (2.6 oz)
4 Caramel Apple Tartlets (4 oz)

Level 4 Package Options (5)

Steak Sampler

Model #65245

4 Butcher's Cut Filet Mignons (6 oz)
4 Ribeye's (10 oz)
4 Butcher's Cut Top Sirloins (5 oz)
1 jar Private Reserve Rub (2.35 oz)

The Omaha Sampler

Model #65111

4 Bacon-Wrapped Filet Mignons (5 oz)
4 Butcher's Cut Top Sirloins (5 oz)
8 juicy Steak Burgers (6 oz)
8 Gourmet Jumbo Franks (3 oz)
4 Boneless Pork Chops (6 oz)
4 Marinated Salmon Fillets (6 oz)
1 jar Signature Seasoning (1 oz)

Super Steak Sampler

Model #65375

4 Ribeyes (10 oz)
4 Bacon-Wrapped Filet Mignons (5 oz)
4 Butcher's Cut Filet Mignons (5 oz)
4 Butcher's Cut Top Sirloins (6 oz)
4 Steak Burgers
1 jar Signature Seasoning (1 oz)

Premier Steak Sampler

Model #65114

4 Bacon-Wrapped Filet Mignons (5 oz)
4 Butcher's Cut Filet Mignons (5 oz)
4 Ribeyes (10 oz)
4 Butcher's Cut Top Sirloins (5 oz)
4 juicy Steak Burgers (6 oz)
1 jar Signature Seasoning (3.1 oz)

Top Favorites

Model #65374

4 Ribeye Steaks (10 oz)
4 Bacon-Wrapped Filet Mignons (5 oz)
4 Butcher's Cut Filet Mignons
4 Butcher's Cut Top Sirloins (6 oz)
8 Steak Burgers (6 oz)
4 Boneless Pork Chops (6 oz)
8 Gourmet Jumbo Franks (3 oz)
4 Air-Chilled Boneless Chicken Breasts (1.25 lb pkg)
4 Potatoes Au Gratin
4 Caramel Apple Tartlets
1 jar Signature Seasoning (3.1 oz)

Level 3 Package Options (5)

Simple Surf & Turf

Model #65218

4 Butcher's Cut Filet Mignons (6 oz)
4 Lobster Tails (5 oz)
4 Stuffed Baked Potatoes (5.5 oz)

Steaks & More

Model #70941

4 Butcher's Cut Filet Mignons (6 oz)
4 Butcher's Cut Top Sirloins (6 oz)
4 Omaha Steak Burgers (6 oz)
4 Air-Chilled Boneless Chicken Breasts (1.25 lb pkg)
4 Gourmet Jumbo Franks (3 oz)
4 Boneless Pork Chops (6 oz)
1 jar Omaha Steaks Seasoning (3.1 oz)

Favorites Sampler

Model #65378

4 Butcher's Cut Top Sirloins (5 oz)
4 Omaha Steak Burgers (6 oz)
3 lb pkg Italian Chicken Fingers
8 Gourmet Jumbo Franks (3 oz)
2 Smoked Pork Baby Back Ribs (14 oz pkg)
8 Potatoes Au Gratin
8 Caramel Apple Tartlets

Butcher's Cut Trio

Model #65551

4 Butcher's Cut Filet Mignons (5 oz)
4 Butcher's Cut Top Sirloins (5 oz)
4 Butcher's Cut Strip Steaks (10 oz)

Private Reserve Favorites

Model #72231

4 Private Reserve Ribeye Crown Steaks (5 oz)
4 Private Reserve Top Sirloin (8 oz)
8 Filet Mignon Burgers (6 oz)
1 jar Private Reserve Rub (2.35 oz)

Level 2 Package Options (5)

Butcher's Cut Filet Mignon Dinner

Model #69738

4 Butcher's Cut Filet Mignons (6 oz)
1 pkg Broccoli & Cauliflower Gratin (22 oz)
4 Stuffed Baked Potatoes (5.5 oz)
4 Caramel Apple Tartlets (4 oz)

Surf & Turf Meal

Model #35644

4 Butcher's Cut Top Sirloins (6 oz)
4 Split Lobster Tail Skewers (7 oz pkg)
4 Stuffed Baked Potatoes (5.5 oz)
4 Caramel Apple Tartlets (4 oz)

Freezer Loader with Dessert

Model #69737

4 Butcher's Cut Top Sirloins (6 oz)
4 Omaha Steak Burgers (6 oz)
4 Boneless Chicken Breasts (4 oz)
4 Gourmet Jumbo Franks (3 oz)
4 Boneless Pork Chops (6 oz)
4 Caramel Apple Tartlets (4 oz)

Freezer Filler Proteins

Model #70938

4 Butcher's Cut Top Sirloins (6 oz)
4 Omaha Steak Burgers (6 oz)
4 Gourmet Jumbo Franks (3 oz)
4 Kielbasa Sausages (3 oz)
4 Boneless Pork Chops (6 oz)
4 Air-Chilled Boneless Chicken Breasts (1.25 lb pkg)

Filets & More Sampler

Model #70939

4 Butcher's Cut Filet Mignons (5 oz)
4 Omaha Steaks Burgers (6 oz)
4 Gourmet Jumbo Franks (3 oz)
4 Kielbasa Sausages (3 oz)
4 Boneless Pork Chops (6 oz)
4 Potatoes Au Gratin (2.88 oz)
4 Caramel Apple Tartlets (4 oz)
1 jar Omaha Steak Seasoning (3.1 oz)

Level 1 Package Options (5)

Omaha Dessert Sampler II

Model #72100

1 Premium NY Cheesecake (2 lbs)
4 Chocolate Molten Lava Cakes (4.2 oz)
4 Sticky Toffee Cakes (4.9 oz)
4 Individual Chocolate Souffles (2.6 oz)
4 Caramel Apple Tartlets (4 oz)

Freezer Favorites

Model #69733

1 pkg All-Beef Meatballs (12 oz)
2 pkg Ground Beef (1 lb)
4 Gourmet Jumbo Franks (3 oz)
1 pkg Italian Chicken Fingers (3 lbs)
1 pkg Pub-Style Cod (18 oz)

Seafood Dinner for Four

Model #69734

4 Marinated Salmon Fillets (6 oz)
1 pkg Argentinian Red Shrimp (16 oz)
4 Stuffed Baked Potatoes (5.5 oz)
4 Caramel Apple Tartlets (4 oz)

Omaha Sampler

Model #72229

4 Tri Tip Steaks (6 oz)
4 Boneless Pork Chops (6 oz)
4 Omaha Steak Burgers (6oz)
4 Individual Scalloped Potatoes (3.81 oz)
4 Caramel Apple Tartlets (4 oz)

Beef Tenderloin Roast Meal

Model #69736

1 fully Cooked Tenderloin Roast (28 oz)
2 pkg Roasted Garlic Mashed Potatoes (12 oz)
1 Pre-Sliced New York Cheesecake (2 lb)

4254 Saw Mill Run Blvd., Pittsburgh, PA 15227-3394

412-884-5100 800-765-4428 sales@gbu.org

GBU-BEEF-FLYER-0123

