

**IMPROVED
FOR 2023!**

American Equity Loyalty Rewards Program

American Equity's Loyalty Rewards Program highlights the success of the company's top producers and provides them with access to exclusive rewards and benefits.

Loyalty Program Levels



Premier

The Premier level within the program is for producers who have reached \$1 million in qualifying premium. Becoming a Premier producer is a significant achievement and showcases a special level of growth and success within the company.

Premier Loyalty Rewards Program members earn Loyalty Reward payments on qualifying production, beginning at 25 bps.



Elite

The Elite level is for producers who have reached \$5 million or more in qualifying premium. Becoming an Elite producer is an outstanding accomplishment and showcases you as the best of the best within the company.

Elite Loyalty Rewards Program members earn Loyalty Reward payments on qualifying production, beginning at 100 bps.

Fed Ex Discount

★ All Loyalty Rewards Members are eligible for a FedEx shipping discount. Save money on the everyday tasks that keep your business running with up to 55% off retail FedEx rates.



Celebrating your success

We value your partnership with us and look forward to celebrating your achievements with you throughout the year. Your success is everyone's success.

American Equity Loyalty Rewards Program

How it works

This program gives you the opportunity to earn basis points on qualifying premium based on production.

Qualifying paid premiums are paid as follows:

Premier Level	
Production	AssetShield, EstateShield, FlexShield, IncomeShield, Bonus Gold & Retirement Gold Basis Points
\$1,000,000 - \$1,999,999.99	25 bps
\$2,000,000.00 - \$4,999,999.99	50 bps

Elite Level	
Production	AssetShield, EstateShield, FlexShield, IncomeShield, Bonus Gold & Retirement Gold Basis Points
\$5,000,000.00 - \$6,999,999.99	100 bps
\$7,000,000.00 - \$9,999,999.99	125 bps
\$10,000,000+	150 bps

- Producers must have attained a qualifying production level of the above in paid premiums by Dec. 31, 2022.
- If the producer doesn't qualify based on 2022 production, they have an opportunity to qualify for the program by reaching one of the production levels in paid premiums in 2023.
- If the producer's production exceeds a qualification level, the producer will move to the next tier level and be paid retro basis points to dollar one earned.
- Loyalty Program payments will be paid March, May, July, September, November 2023 and January 2024.
- Payments for qualifying licensed only producers will be paid to the upline.

Call Sales Support at 888-647-1371 for more information.

All business must be paid by December 31, 2023. SPDA and SPIA are not eligible. May require Broker Dealer approval.
American Equity reserves the right to change the program at any time. You must have an active contract with American Equity and be in good standing to receive a payment.



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www.american-equity.com • Call us at 888-647-1371