

A BONUS FIT FOR ROYALTY



For the remainder of 2022,
earn an **ADDITIONAL \$500** for
every 20 issued applications.

Combine the royally awesome
\$275 per underwritten app bonus
with this exclusive AEP bonus and
bring your commissions up to the
royal level.

**NO MAXIMUMS ON
EARNING POTENTIAL!**

ROYAL  ARCANUM

FOR AGENT USE ONLY. NO MAXIMUM BONUS LIMIT. NOT PAID ON GUARANTEED ISSUE APPLICATIONS. APPLICATIONS MUST BE RECEIVED IN THE HOME OFFICE BY DECEMBER 31, 2022, OR POSTMARKED BY DECEMBER 31, 2022 IF MAILED. THE INITIAL PREMIUM MUST BE COLLECTED IN ORDER FOR THE BONUS TO APPLY. SEE RULES FOR DRAFTING THE INITIAL PREMIUM IN THE AGENT GUIDE. BONUS WILL BE PAID ON THE 15TH OF THE FOLLOWING MONTH. HEARTLAND FINANCIAL GROUP, AT ITS SOLE DISCRETION, RESERVES THE RIGHT TO CHANGE THE PROGRAM RULES AND QUALIFICATION REQUIREMENTS. AGENTS MUST BE IN COMPLIANCE WITH ALL COMPANY GUIDELINES, STATE REGULATIONS, BE APPOINTED AND IN GOOD STANDING WITH ROYAL ARCANUM, AN INTERNATIONAL FRATERNITY.