

Earn with no limit, right from the first app!

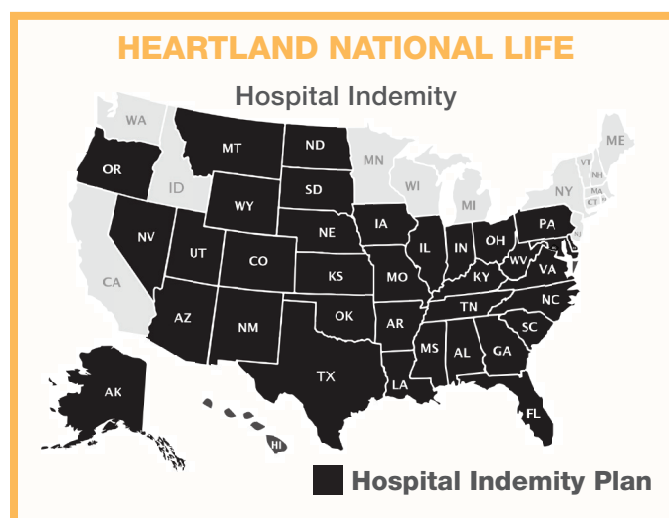
Get \$50 for every Hospital Indemnity Application underwritten

Don't miss this fantastically simple incentive from Heartland National Life.

October 1st – December 31, 2022 is your window to earn \$50 per underwritten Hospital Indemnity Application. No limits, no minimums!

Why offer Heartland National Life to your clients? Check out these amazing benefits:

- Diabetic friendly (up to 50 units of insulin)
- Top eApp in the industry
- \$150 ER benefit built in payable 4x per year
- Ambulance rider only \$2.40 for a 65-year-old and pays 3x per year
- Observation is covered at 100% of their daily benefit amount for 3 days per year
- Easy to qualify for 7% HHD
- Up to \$20k in cancer - and a built-in re-occurrence benefit
- No Network required on benefits including the DVH Benefit



Don't miss out on earning more in 2022! Heartland National Life has the quickest contracting process — get contracted now!

For Agent Use Only. Not for public distribution.

Eligible business – Secure Advantage Flex Hospital Indemnity Applications underwritten by Heartland National Life Insurance Company. Internal replacements and applications with issue ages under 64 are not eligible. Bonus is based on application date and must be received at the home office by 1/9/2023. Agents and agencies must be active and in good standing at the time the bonus is paid. Bonus is only paid on active policies. Bonus will be paid to the writing agent or agency in the same method in which you receive your standard commissions. Heartland has the exclusive right to change the program rules during the qualification period. Payouts will be processed by 2/1/2023.