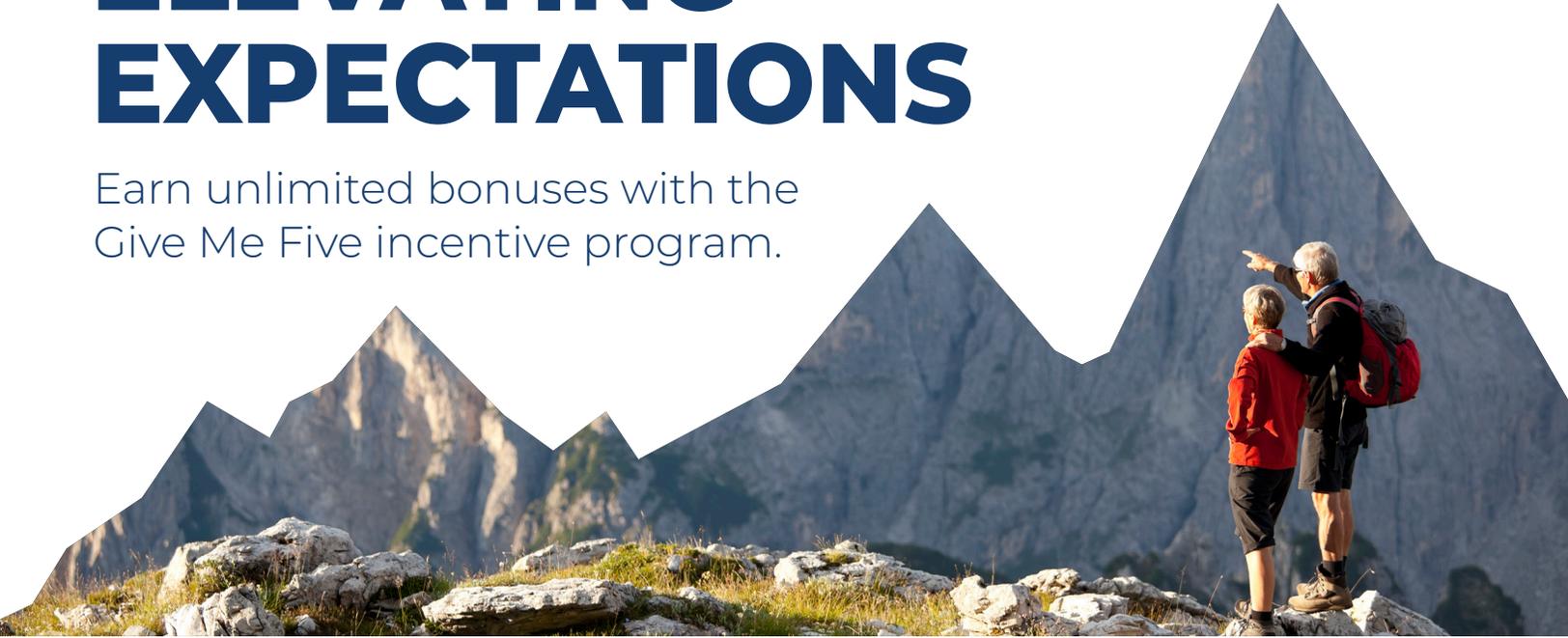




ELEVATING EXPECTATIONS

Earn unlimited bonuses with the Give Me Five incentive program.



Go into your next client meeting knowing what to expect. With three plan options — Great Assurance[®], Graded Benefit, and Guaranteed Assurance — on one application, Great Western Insurance Company (GWIC[®]) is uncomplicating your Final Expense sales. And now we're offering you a limited-time opportunity to earn more.

Incentive highlights:

- The incentive applies toward qualified applications submitted between June 1, 2022, and Aug. 31, 2022, by agents contracted with GWIC.
- For every five taken applications, you earn \$200.
- Monthly payment periods are on July 15, 2022; Aug. 15, 2022; and Sept. 15, 2022.
- The policies must be written in the qualifying months.
- The policies must be taken by the payment period.
- Bonuses will be paid in commissions.



If you have questions about GWIC's incentive program, please contact Agent Sales Support by calling 866-252-5594, option 2, or by emailing [mlagentsupport@americanenterprise.com](mailto:magentsupport@americanenterprise.com).

Great Western Insurance Company's Give Me Five incentive program rules:

1. To qualify for the monthly payout, applications must be written on MyEnrollerSM between June 1, 2022, and Aug. 31, 2022, and "taken" before the monthly payment period. "Taken" means the policy has been issued and a premium has been retained by GWIC. For every five taken applications by Aug. 31, 2022, you earn \$200.
2. Monthly payment periods are on July 15, 2022; Aug. 15, 2022; and Sept. 15, 2022.
3. Qualifying policies include GWIC's Great Assurance[®], Graded Benefit, and Guaranteed Assurance Final Expense insurance products.¹
4. GWIC reserves the right, in its sole discretion, to cancel or change the incentive program rules at any time.
5. Agents must remain in good standing and be actively contracted with GWIC at the time of payout.
6. The value of any award will be reported as income to the awarded recipient in accordance with the rules and regulations of the Internal Revenue Service. To the extent that the value of any award will be included in the recipient's income, the recipient will be responsible for any taxes due. You may wish to consult a tax professional as to how this may affect you.
7. By participating in this program, you agree to release and hold harmless GWIC, its affiliates, owners, employees, officers, directors, and agents from any and all liability for any injury, loss, or damage of any kind arising from or in connection with award eligibility or participation. This release shall include actual, special, incidental, consequential, or punitive damages connected in any way with eligibility and participation in this program.
8. The laws of the state of Iowa shall govern the rules related to this award program. Participants consent to the resolution of any disputes solely through the alternative dispute resolution procedures outlined in any agent or distributor agreement that may be in place between the agent and GWIC.
9. GWIC further reserves the right to charge back any incentive amounts previously paid based upon policies for which premium has been refunded, and based upon policy activity, such as cancellations, that would have made the policies ineligible. All incentive decisions made by GWIC are final. This incentive program is not transferable.

1. In California, Guaranteed Assurance and Assurance Plus are qualifying policies.

For agents contracted with Great Western Insurance Company. Bonus payments will be paid in commissions and occur July 15, 2022; Aug. 15, 2022; and Sept. 15, 2022. Policies must be written in the qualifying months and must be taken by the payment period.

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