

AMERICO

8%
CASH
BONUS

UFIRST REWARDS
FOR LIFE PRODUCERS



45,000 UFIRST CREDITS GETS YOU AN 8% CASH BONUS.
SPEND YOUR BONUS HOW YOU WANT. THE POSSIBILITIES ARE ENDLESS.

Earn an extra 25% credit for sales on the following:

- CBO 50
- Continuation and Payment Protector Continuation
- Payment Protector

QUALIFICATIONS & REQUIREMENTS

Qualification period runs December 1, 2021 through May 31, 2022. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

- Earn at least 45,000 of qualified life production credits during the qualification period,
- 6-month persistency 80% or better, 12-month persistency 70% or better, and
- Premium Applied Ratio of 70% or better*.

Credits equal 100% of paid annualized first-year premium up to target unless otherwise specified.

**Premium Applied Ratio is measured by all policies approved and issued that receive first premium payment and remain active through the free-look period.*

Applications must be paid between December 1, 2021 and May 31, 2022. Life insurance production will be counted at 100% of paid annualized first-year premium up to target. Premium Applied Ratio is based on paid applications during the qualification period. Medicare Supplement, Annuities, and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Payouts will be mailed approximately two to three weeks after the qualification period ends. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.

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