



---

## Writing Agent/Agency Marketing Reimbursement Program

---

**For every 10 CMS verified enrollments during AEP  
you receive a marketing credit of \$1,500!**

**Example A:**

*20 Enrollments with effective dates of 11/1/2021 = \$3,000 marketing credit*

**Example B:**

*50 Enrollments with effective dates of 1/1/2022 = \$7,500 marketing credit*

**Example C:**

*8 Enrollments with effective dates of 11/1/2021 = No marketing credit*

There are no partial payments between steps, you must hit the next 10 app step in total within the month to receive payment.

### Marketing Reimbursement Guidelines

- Must submit receipt of actual marketing costs to receive reimbursement up to marketing credit earned.
- **There is no cap per month on marketing credit.**
- Agency can roll up production from all agents to qualify. Agencies that receive overrides do not qualify to roll up production.
- Enrollment thresholds must be met within one month (defined by effective dates) to qualify for credit.
- Enrollments do not carry over from one month to the next to hit enrollment thresholds and qualify for credit.
- Marketing credits are based on effective dates not submitted dates. The marketing credit will become available the month following the effective date.

**Example A:**

*10 apps are submitted during October with November effective dates. The \$1,500 marketing credit is available for reimbursement in November.*

**Example B:**

*50 apps are submitted during AEP with 1/1 effective dates. The \$7,500 marketing credit is available for reimbursement in January.*

### Program Includes the following effective dates:

2021 Effective dates beginning 9/1/2021 through 12/1/2021

2022 Effective dates beginning 1/1/2022 through 4/1/2022

Clear Spring Health reserves the right to modify or terminate this incentive program at any time.

Confidential - For Agent/Agency Use Only

10/2021