



THE SPRING INTO CASH
SALES BONUS
A SENIOR INSURANCE MARKETING EXCLUSIVE

\$100

PER UNDERWRITTEN MEDICARE SUPPLEMENT APPLICATION

CONTEST DATES:
APRIL 15, 2021 - MAY 31, 2021

PER UNDERWRITTEN MEDICARE SUPPLEMENT APPLICATION

For producer use only. Not intended for use with the general public. For Mutual of Omaha and its affiliates Medicare Supplement business. No minimum app requirements to qualify. Not paid on Guaranteed Issue or Open Enrollment business. Applications must be received at Mutual of Omaha by May 31, 2021, or postmarked by May 31, 2021, if mailed. The initial premium must be issued by May 31, 2021 in order for the bonus to apply. The costs of the award will be reported to you as taxable income on IRS Form 1099. Bonus will be paid on the 15th of the following month. Heartland Financial Group and Senior Insurance Marketing, at its sole discretion, reserves the right to change the program rules and qualification requirements. Agents must be in compliance with all company guidelines, state regulations, be appointed and in good standing with Mutual of Omaha. Contact: Senior Insurance Marketing at 877-800-3080 www.simkt.com.

