



12.5% CASH BONUS

ON MEDICARE SUPPLEMENT BUSINESS

New Higher
Payout!

We are increasing the Med Sup UFirst Bonus from 10% to 12.5% on business submitted and paid from November 1, 2020 until February 28th. Just one more reason to write Americo!

Produce at least \$30,000 of annualized Medicare Supplement premium between September 1, 2020, and February 28, 2021. First premium payment for each qualifying policy must be applied during the qualification period and 65% of approved and issued applications must be underwritten. Bonus payments will be based on the following:

9/1/2020 to 10/31/2020 = 10% Bonus payout

11/1/2020 to 2/28/2021 = 12.5% Bonus payout

Americo and Great Southern Life Med Sup production can be combined. Disability and Guaranteed Issue policies are excluded. Medicare Supplement production will be counted at 100% of paid annualized first-year premium. Bonus payments will be made at the end of the qualification period.

New UFirst Rewards Bonus Pays You \$200 Per Application*

12.5% of \$1,600 is \$200

*Average Annual Premium of \$1,600 and Americo pays a 12.5% cash bonus on that.

Applications must be paid between September 1, 2020, and February 28, 2021. Guaranteed Issue and Disability policies and controlled business (immediate family members or internal replacements) do not qualify for the bonus payment. Missouri business is excluded, due to a Missouri-specific UFirst Rewards bonus program. Medicare Supplement Call Centers are excluded from this contest. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time. Americo is the brand name for insurance products issued by the subsidiary insurance companies Americo Financial Life and Annuity Insurance Company (AFL) and Great Southern Life Insurance Company (GSL). Policies are underwritten by AFL and/or GSL, Kansas City, MO, and may vary in accordance with state laws.