

Win with SIM



SENIOR INSURANCE MARKETING®

ONLY 110 POINTS GETS YOU TO THE BEACH!

**Secrets Cap Cana
Dominican Republic**

Trip Dates: April 2020

Points Earned

50 pts

80 pts

110 pts

150 pts

250 pts

350 pts

450 pts

Rewards

\$100

\$200

SIM Trip*

Trip + \$500*

Trip + \$750*

Trip + \$1,000*

Trip + \$2,000**

Rewards above are calculated based on street level commissions!

**MGA's Qualify for Trip at 250 pts!
FMO's Qualify for Trip at 1,000 pts!**

Terms and Conditions Below

Plan

Points Awarded

Short-Term Care	1.00 pt	per app
Home Health Care	1.00 pt	per app
Cancer/Heart Attack/Stroke	1.00 pt	per app
Medicare Supplement	1.00 pt	per app
Dental/Vision/Hearing	1.00 pt	per app
Final Expense	1.00 pt	per app
Hospital Indemnity	1.00 pt	per app
Term Life	0.50 pt	per app
Life (Target Premium)	1.00 pt	per \$1,000*
Single Premium Life	1.00 pt	per \$2,000*
Annuity (Equity-Indexed)	1.00 pt	per \$10,000*
Annuity (Fixed)	1.00 pt	per \$20,000*

*Issued Annualized Premium

*Terms and conditions of the 'Silver Rewards Program' are subject to change at SIM's discretion at any time.

The 'SIM Rewards Trip' is non-transferable. Point values apply to street agents only. All agents will receive a 1099. Points are accumulated based on first-year production only. No SIM points are awarded for re-writes. \$300 minimum premium on all apps. SIM points begin accumulating January 1st, 2019 and end December 31st, 2019. Points are not retroactive. Agents who accumulate 450+ points will receive the total \$2,000.00** and SIM Trip. This new business must maintain a 65% persistency, if not points will be deducted from the next year's standings. Agents who opt out of the 'SIM Rewards Trip' will receive \$500 and are not eligible for the cash bonus levels. Rewards incentive includes cost of airfare from closest international airport, maximum cost \$700 per ticket, regional air is not included at 110 point level. Any room upgrades can be attained by using bonus money earned. Agent is responsible for tax and airfare cost above \$700. Any changes to airline tickets after they have been booked, agent is responsible for change fees. Upgrades are not guaranteed and have to be organized with SIM prior to incentive trip. Winners need to confirm trip status by February 1, 2020.

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